

# INTERNATIONAL SECURITY WEEK

30 NOVEMBER - 03 DECEMBER 2020

Nineteen™

Incorporating

INTERNATIONAL SECURITY EXPO

[www.internationalsecurityexpo.com](http://www.internationalsecurityexpo.com)

INTERNATIONAL DISASTER RESPONSE EXPO

[www.disasterresponseexpo.com](http://www.disasterresponseexpo.com)

INTERNATIONAL CYBER EXPO

[www.internationalcyberexpo.com](http://www.internationalcyberexpo.com)

## EVOLVING SECURITY THROUGH INNOVATION

Following the postponement of International Security Expo, International Cyber Expo and International Disaster Response Expo until 28-29 September 2021, Nineteen Group remains committed to serving the needs of the security and wider resilience communities through high-level content and thought leadership. Working closely with leading industry brands and expert speakers we are pleased to announce the launch of **International Security Week (ISWEEK)**.

Running online from **30 November – 3 December**, the virtual event supports the portfolios core values of collaboration, innovation and premium content. Over 4 days speakers from the highest levels of government, industry and academia will share expertise and insight in the fields of security, cyber and disaster response.

**A variety of sponsorship options are available – Get Involved Now!**

DAY 1  
30 November

INTERNATIONAL SECURITY EXPO

DAY 2  
1 December

INTERNATIONAL DISASTER RESPONSE EXPO

DAY 3  
2 December

INTERNATIONAL SECURITY EXPO

DAY 4  
3 December

INTERNATIONAL CYBER EXPO

## SPONSORSHIP OPTIONS

### INTERNATIONAL SECURITY WEEK SPONSOR – £25K **EXCLUSIVE**

- Branding on International Security Expo website – logo on homepage and branding on all ISWEEK sub pages including registration page
- Branding on all promotional, confirmation and reminder emails regarding ISWEEK
- Inclusion in ISWEEK digital visitor brochure downloadable from website and promotional emails – includes mention in Welcome message, branding and 400 word profile
- Dedicated social media coverage, pre-event & post-event on LinkedIn, Twitter and Facebook
- Branding on streaming portal throughout all 4 days (30 Nov – 3 Dec)
- Branding during each day of streaming at the beginning and end of all sessions, live and on-demand.
- Mention in 'Opening & Closing Remarks' on each day
- 4 x 10 min speaking session – 1 session repeated each day of the event
- Place on 1 x panel discussion
- Data of opted-in pre-registrations for International Security Week (First Name, Last Name, Job Title, Company, Email)
- Branding and text on the 'thank you for attending' email sent to attendees after International Security Week
- Branding within the on-demand area and downloadable content on website post event

### STREAM SPONSOR – 1 per day – £15K

- Branding on ISWEEK subpages and within registration on day of sponsorship
- Inclusion in ISWEEK digital visitor brochure downloadable from website and promotional emails – includes mention in Welcome message, branding and 400 word profile
- Dedicated social media coverage, pre-event & post-event LinkedIn, Twitter and Facebook
- Mention in 'Opening & Closing Remarks' by moderator on day of sponsorship
- Branding on streaming portal throughout all 4 days (30 Nov – 3 Dec)
- Branding during sponsored day of streaming
- 1 x 10 mins speaking session within the stream
- Data of opted-in, pre-registrations for sponsored stream (First Name, Last Name, Job Title, Company, Email)
- Branding and text on the 'thank you for attending' email sent to attendees after International Security Week

**DAY 1**  
30 November



**DAY 2**  
1 December



**DAY 3**  
2 December



**DAY 4**  
3 December



**LIVE**  
2021 SHOW

**INTERNATIONAL**  
**SECURITY EXPO 2021**

Co-located with:



## THE WORLD'S PREMIER GOVERNMENT & END USER EVENT

International Security Expo co-located with International Cyber Expo and International Disaster Response Expo will now take place on 28-29 September 2021 at Olympia London.

Showcase your brand or launch your latest products live to an audience of over 14,000 decision makers.

Find out more and get involved at [www.internationalsecurityexpo.com](http://www.internationalsecurityexpo.com)